



FEMALES ARE FABULOUS EXPO 2 – 3 October 2010

The Northern Territory's first ever female expo organised by women specifically for women: **FFabX!** comes to Darwin's stunning 'pearl of the harbour' Convention Centre 2nd and 3rd October 2010.

The right exhibition provides: face to face contact, immediate sales, quality leads, brand awareness, new product launch, creates opportunities and networking. **87%** of surveyed marketers have said that **face to face marketing is important** to their company. In Australia **women** buy or influence **80%** of **all consumer purchases** making them the decision makers that every marketer needs to reach. **FFabX!** delivers this and more.....

THE **FFabX!** X FACTOR

- The most **Xciting** component of **FFabX!** is that it offers the **unparalleled impact** of being the first event of its kind in the Northern Territory.
- The value of being part of something completely new is inestimable.
- **FFabX!** is a unique opportunity to **reach the key influencer of 80% of all purchasing decisions face to face in one place for the first time!**

FFabX! is an **experiential event** which provides exhibitors & attendees with **interaction and networking opportunities** through presentations, workshops, demonstrations, Gala dinner event.

About the organizers - FFabX! is proudly presented by Dragon Sisters headed up by Michelle Hanton, OAM. As the founder of Dragon Sisters, Dragons Abreast Australia, subject of TV's Australian Story, international event organiser (two of which involved over 2000 participants!) and a Telstra Business Woman of the Year, Michelle's **credentials, experience** and **profile** assure **FFabX!** sponsors & exhibitors a **level of exposure and kudos second to none.**

FFabX! reflects the Dragon Sisters ethos of empowering women from all age groups and all walks of life in all aspects of life, embracing the personal and professional interests of women. Thereby creating a **diversity of appeal designed to attract the widest audience.**

We warmly invite you to become a part of an exciting first for the NT! To express your interest contact:

Yvonne Toering - 0438 494 261

Deb Jones - 0417 857 166

Michelle Hanton – 0418 898082